

# In house Patent Information specialist: the De Nora case

Milan, September 11, 2018  
THEOREM- YOUTH INTELLECTUAL PROPERTY EDUCATION PROGRAM  
Barbara Riva



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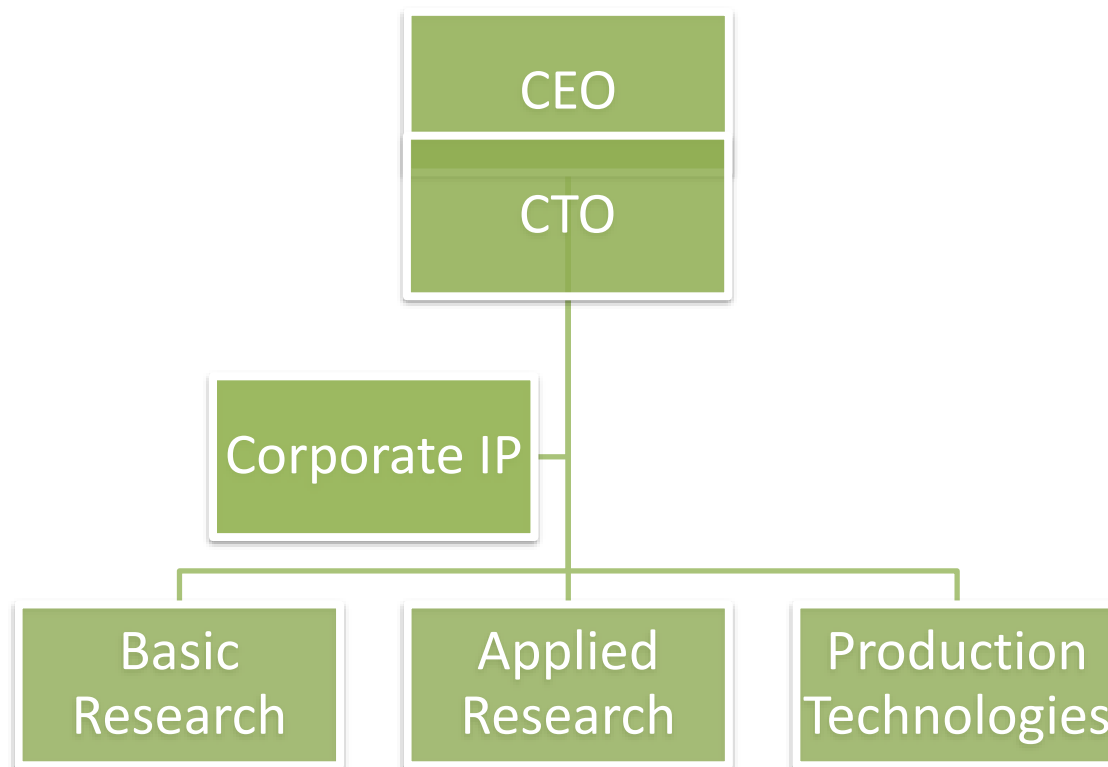


We are a multinational company and a leading designer of sustainable technologies, energy saving products and water treatments solutions.



[www.denora.com](http://www.denora.com)

# De Nora Corporate IP



# De Nora Corporate IP

Head of corporate IP (Milan)

## Milan

2 Patent attorneys:

2 Administrators/IP  
agreement:

1 Information specialist/  
Trademark specialist:



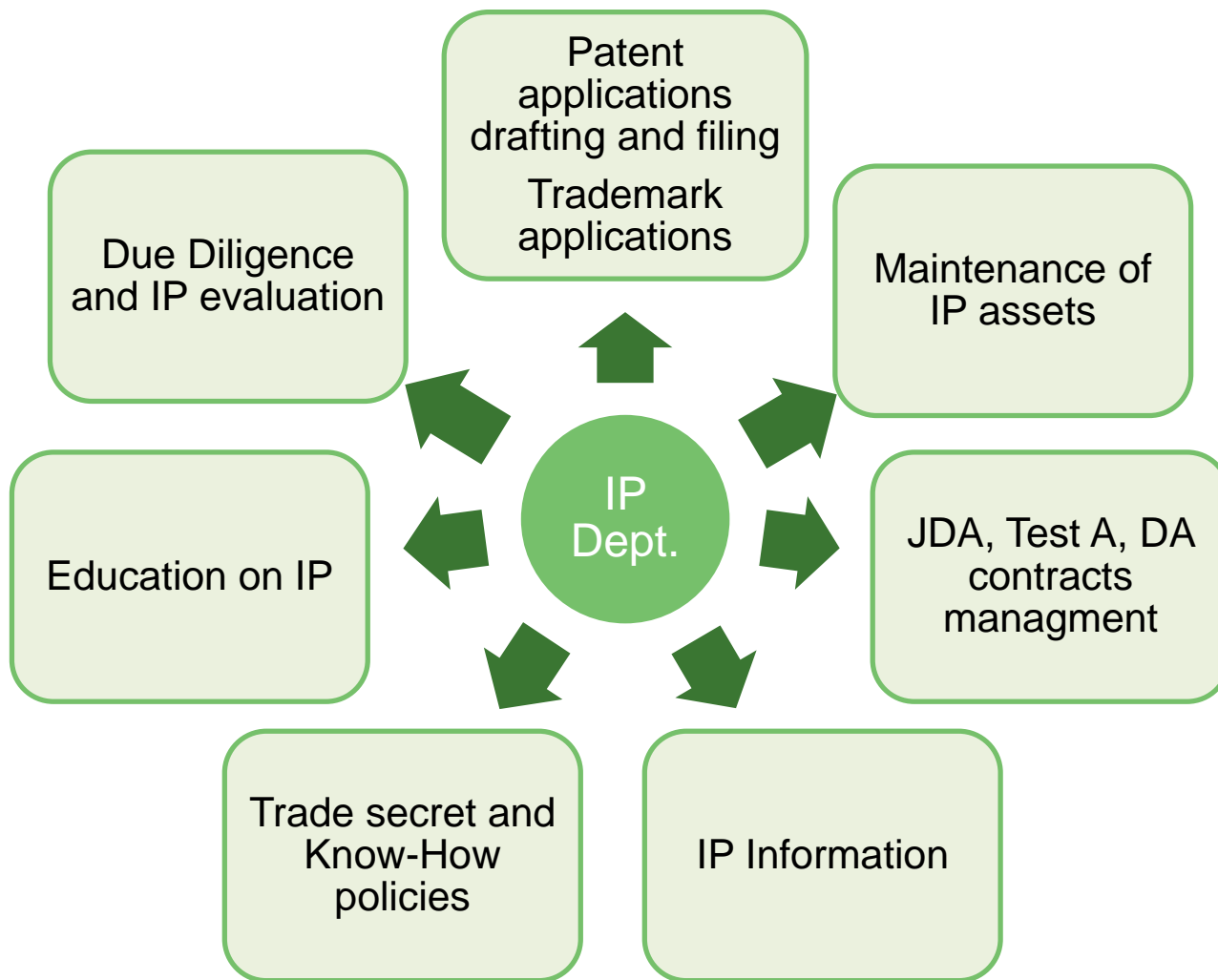
## Fujisawa

1 Lawyer

1 Administrator



# What we do



# De Nora patents and trademarks



At present De Nora Group is owner of over than 3.000 patent applications/ patents all over the world and...

we manage a trademark portfolio of 100 trademark in more than 80 countries





# IP information

## What the company needs in terms of Information?

- ④ Prior Art Search
- ④ FTO
- ④ Company Profile
- ④ Monitoring the competitors Ip activities
- ④ Landscape statistical analysis
- ④ Trademark searches
- ④ Publication of Non Patent Literature bulletins

# IP information

## Company processes involving IP information

-  New inventions
-  IP deliverable for R&D projects
-  Merger & acquisitions
-  Monitoring competitors technologies



# Thank you for your attention

# QUESTION!



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Patent Information Specialist

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