

In house Patent Information specialist: the De Nora case

Milan, September 11, 2018
THEOREM- YOUTH INTELLECTUAL PROPERTY EDUCATION PROGRAM
Barbara Riva



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De Nora at glance

Oronzio De Nora founded the company
in 1923



De Nora

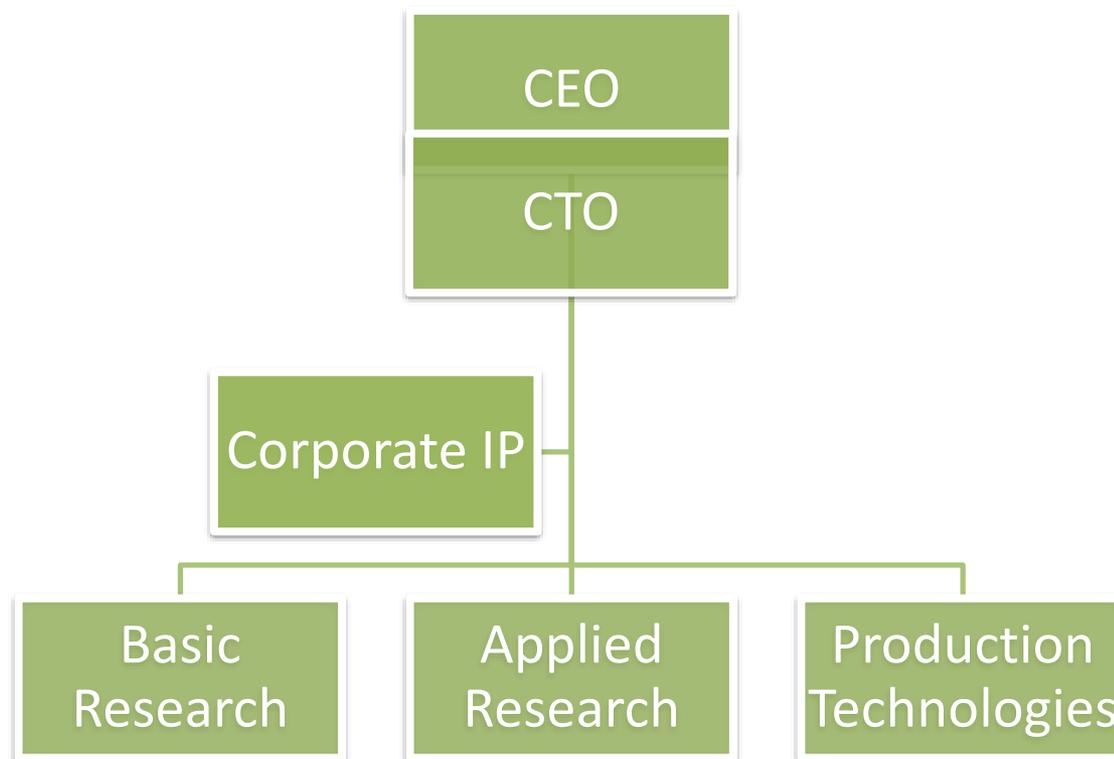
We are a multinational company and a leading designer of sustainable technologies, energy saving products and water treatments solutions.



<https://www.youtube.com/watch?v=hjb1qAIRtfM&t=10s>

www.denora.com

De Nora Corporate IP



De Nora Corporate IP

Head of corporate IP (Milan)

Milan

2 Patent attorneys:



2 Administrators/IP
agreement:

1 Information specialist/
Trademark specialist:

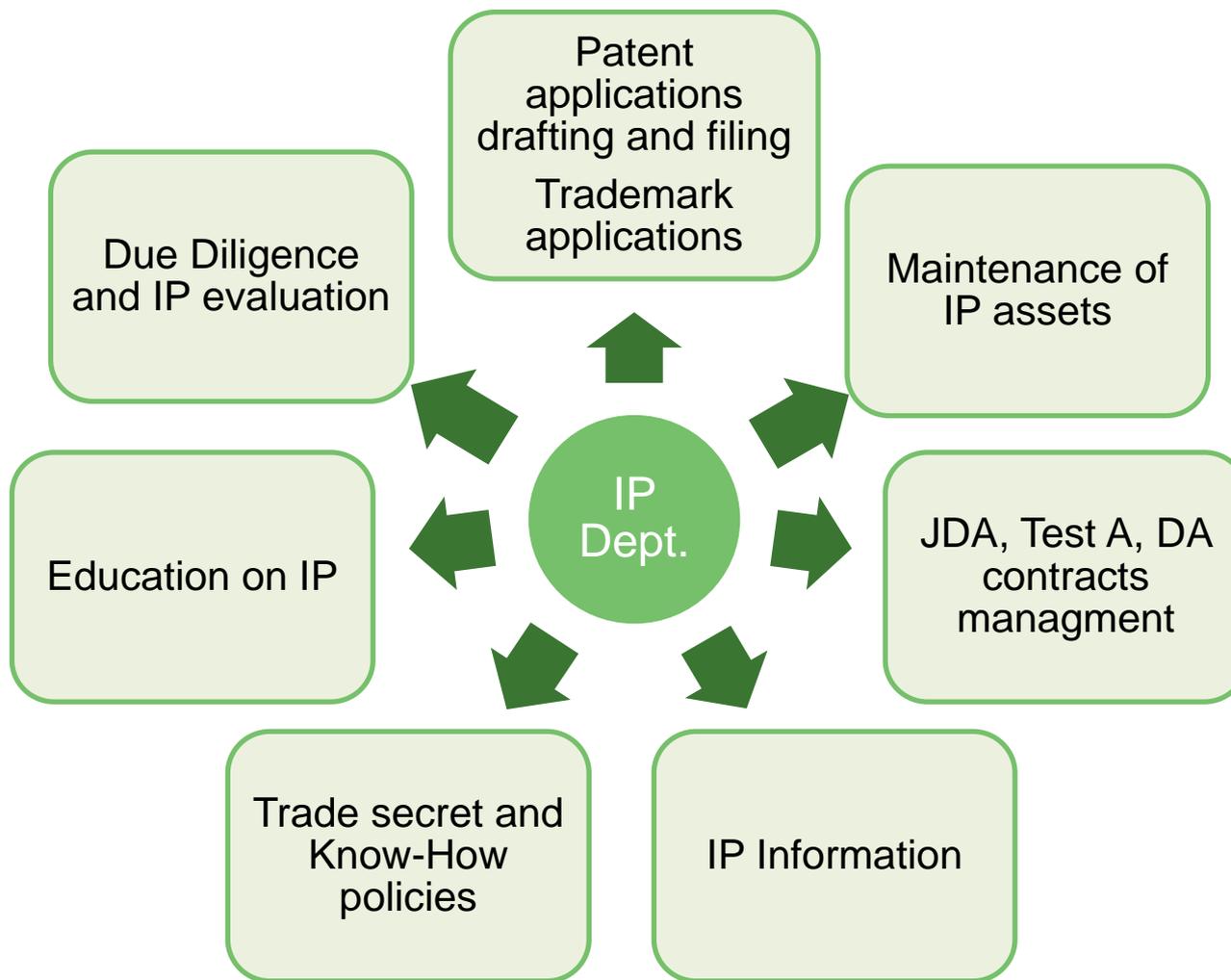
Fujisawa

1 Lawyer



1 Administrator

What we do



De Nora patents and trademarks



At present De Nora Group is owner of over than 3.000 patent applications/ patents all over the world and...

we manage a trademark portfolio of 100 trademark in more than 80 countries

IP information

What the company needs in terms of Information?

- ④ Prior Art Search
- ④ FTO
- ④ Company Profile
- ④ Monitoring the competitors Ip activities
- ④ Landscape statistical analysis
- ④ Trademark searches
- ④ Publication of Non Patent Literature bulletins

IP information

Company processes involving IP information

- ④ New inventions
- ④ IP deliverable for R&D projects
- ④ Merger & acquisitions
- ④ Monitoring competitors technologies

Thank you for your attention



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