THEOREM-youTH intEllectual prOpeRty Education prograM

- **Object:** To raise the knowledge of Intellectual Property (IP) towards university researchers, future young start-uppers and entrepreneurs, through a program of awareness and training activities in Milano and Lombardy region carried out in collaboration with Politecnico di Milano, Technology Transfer Office of Politecnico di Milano and Polihub - the Politecnico di Milano incubator.

- **Target Group:** university students, young researchers, youngsters involved into the launch of a start-ups and already start-uppers of creative industries and high-tech start-ups, coming from Engineering, Architecture and Design university courses from Lombardy Region and Milan.

- **Project starting date/end date:** 1st Jan2018-31thDec18; 12 months.

- **Project Partners:**

Supported By:

GR/001/17- Lot 2: Reaching to younger generation and citizen; Application reference N°077
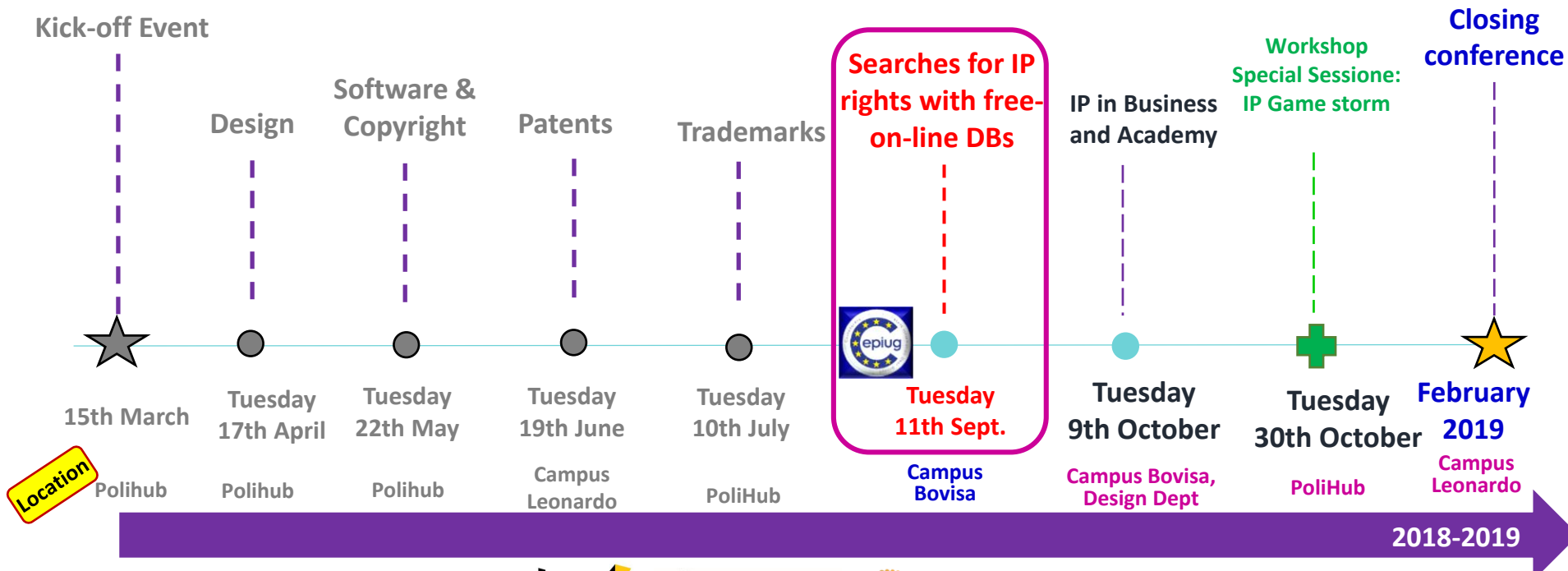
THEOREM-SCHEDULE & TOPIC

A training program on the Intellectual Property (IP) rights with 6 live events, in Milan.
Each event is focused on a target IP right or IP theme.
Each event consists of a **training session** (entry level) and **a debate and experiences session**.

Kick-off Event

Design

Software & Copyright

Patents

Trademarks

Searches for IP rights with free-on-line DBs

IP in Business and Academy

Workshop Special Sessione: IP Game storm

Closing conference

15th March

Tuesday 17th April

Tuesday 22th May

Tuesday 19th June

Tuesday 10th July

Tuesday 11th Sept.

Tuesday 9th October

Tuesday 30th October

February 2019

Location

Polihub

Polihub

Polihub

Campus Leonardo

PoliHub

Campus Bovisa

Campus Bovisa, Design Dept

PoliHub

Campus Leonardo

2018-2019

5th event: *Basic IP rights searches* , 11th September 2018

Questions to be addressed:

o Which are the main free on-line databases to search Patents for inventions, Trademarks and Designs?

o How to perform a Patent/Trademarks/Design Search? What kind of information are available?

o To what objectives perform an IP rights search?

Agenda:

o Training Session 14.30-16.30

o Testimonials and Discussion Session 17.00-18.30;

Key Points

➔ Understanding of IP and change of Perception of the audience;

➔ Main message of the Event *(Narrative)*

➔ A *teaser* of the Event will be made

10th Year Anniversary CEPIUG Conference, 9-11th September, Milan

epiug

The event is connected to the CEPIUG Conference!

❖ **Visit the stands of the sponsor of the conference: EPO and WIPO!**

❖ **Visit the stands of providers of commercial software for professional IP searches!**

❖ **Patent Information Professionals will share their experience during the testimonials Session!**

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L2Pro-Learn to Protect, Secure and Maximize your Innovations

www.l2pro.it

➤ **Mobile e-learning platform on IP**

- o Free-of charge;
- o Registration is required

➤ **Content**

- o 13 learning modules on IP rights, IP management and IP for technology innovation;
- o Learning test for self-assessment for each module

Materials and docs of the Event will be uploaded on the *L2Pro* platform

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THEOREM project

THEOREM References:

- www.l2pro.it
- www.fondazionepolitecnico.it
- www.polihub.it
- www.polilink.polimi.it

GR/001/17- Lot 2: Reaching to younger generation and citizen; Application reference N°077

Project Managers:

- Annalisa Balloi – Politecnico di Milano, Ufficio di Trasferimento Tecnologico;
- Domenico Pannofino – Polihub Start-up District
- Filippo Silipigni – Fondazione Politecnico di Milano

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THE◯REM

Basic IP rights searches on free on line Databases
5th event – 11th September 2018

Training program on the Intellectual Property (IP) rights for students, researchers and young entrepreneurs

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di Milano

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INNOVATION DISTRICT
& STARTUP ACCELERATOR
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